

IT SERVICE DELIVERY

FORUM INTERNATIONAL

„INNOVATIONS, SERVICES, PEOPLE“ CZE/BRNO 17-18/5/2017

Conference preparation details for speakers and VIPs

IT Service Delivery Forum International 2017 – itSDFI 2017
Czech rep., Brno, Holiday Inn, 17-18th May 2017

“INNOVATIONS, SERVICES, PEOPLE” – role of continuous innovations, ever evolving services and people in IT.

Hashtag: #itSDFI

Further information about the conference:

The itSDFI conference is a project founded by Zdeněk Kvapil in 2012, supported by itSMF CZE, itSMF SVK, CACIO, JIC, Brno University of Technology, ABSL focusing on the dissemination of the global best practices in the IT environment and exchange of practical experience with their application.

Conference concept is not around marketing or sales support or product placement in presentations. Key principle is experience sharing – practitioners speaking to practitioners.

Speaker - promotion material

- Photo of speaker
- Professional profile/background – 1-3 sentences
- Short presentation description – 1-3 sentence
- Reference links on LinkedIn and Twitter
- Please mail to info@itsdfi.com before – 28.4.2017

Presentations:

- Practical experience is welcome, theoretical background is good in reasonable extend
- Lessons learnt welcome, story telling
- Reference to conference topic is welcome – 1 slide
- Pictures, active involvement of audience is welcome

Speaker promotion:

- Conference organizers will be promoting speakers on social media – Twitter and LinkedIn
- Photos and short videos will be captured and published
- Presentations will **not be made public** by any means

Conference presentation principles:

- Topics for presentations should be focused on sharing practical experience with best practices adoption across different segment (international companies/SMB/public / universities)
- No services / product promotion in presentation - short reference to partner cooperating on project is ok
- Vendors can be approved for presentation if they share their adoption of best practices for managing their service, while no service can be directly promoted to audience
- Costs for travel and accommodation are not compensated – we can make reservation with discounted price in hotel, where conference is organized – costs around 80€ per night
- Invited speakers are not charged any fee, neither are paid for presentation or travel expenses

Speaker - presentation preparation

- Expected audience – CIO, Service Delivery Manager, IT manager, CFO, CEO, about 100 participants where most of participants is from international companies
- 20-30 min presentation for each speaker – including Q&A - length is agreed when preparing detail conference agenda
- Presentation remains property of speaker, will not be published on web, no recording of presentation as conference is not sales support tool, speaker may present from his laptop / USB stick
- English is required on slides, presentation itself is recommended in English but it is not mandatory

Conference organization details 17.5. – dress code formal

- Conference room available since 8:15
- Free parking available in hotel or in parking house opposite of hotel
- Hands free or microphone will be used
- No simultaneous translation
- Dress code - formal
- Expected end 17:00

Speaker & VIP - after conference program 17.5. – dress code business casual

- Walk from hotel Holiday Inn to Brno centre (in good weather) 18:20 – 19:20
- Business dinner in stylish restaurant in Brno city centre: Stopkova Plzeňská Pivnice, Česká 5, Brno, 602 00

Speaker & VIP - itsDFI round table, workshops 18.5. 9-12 + lunch : closed session

- Speakers and international VIPs are invited to join round table session in Holiday Inn or parallel workshops
- Networking opportunity, meet with your professional colleagues
- Moderated panel discussion
- Dress code – business casual

Travel: Wizzair, Ryanair direct flight London-Brno
Travel from Vienna by car / bus / train : 200 km, 3 hours
Travel from Prague by bus / car / train : 200-250 Km, 3 hours

Contact persons:

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