

IT STRATEGY & DIGITAL

FORUM INTERNATIONAL

“DIGITAL GOVERNANCE” 22 May 2019 Prague

Conference for modern CIO

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1. What is CIO's role in digital transformation?
2. What CIO skills matter in 2019?
3. What are the latest and most innovative IT management models in all types of organizations?
4. Which best practices are helping CIO in digital transformation?

itSDFI conference is the unique platform for experience sharing and learning about the latest trends in IT Strategy, Digital transformation and IT management models. Since 2012 you may get in touch with the very best people who possess vitally important skills and practices for modern, innovative IT management style. Key topic of #itSDFI 2019 conference is innovative approaches to IT management models, digital capabilities required for modern CIO, role of IT in digital transformation, changed agenda of digital CIO? Meet with people who think and act beyond old paradigms and old management models.

Venue:

Panorama Hotel Prague, Prague, Czech republic

Date:

22.5.2019 Conference

23.5.2019* Workshop “CIO of the Digital Era” with Jonathan Boyd

* limited number of seats available

Web / registration:

[Registration](#)

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itSDFI

Program director:

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Event manager:

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Target group:

CIO, Top management, IT managers, Innovation officers, universities, government

IT Strategy and Digital Transformation International Conference 2019

Venue: Panorama Hotel Prague
Milevská 7, 140 63 Praha 4, Czech Republic

Date: 22.5.2019 9-17

Topic: "Digital governance – digital transformation and its implications on IT management"

Speakers:

- **Dr. Marcell Vollmer, DEU, Chief Digital Officer SAP Ariba**
 - „Impact of Digital Transformation on the CIO world“
- **Lizzie Hodgson, GBR, ThinkNation**
 - “The commodification of ideas: are we missing the point?”
- **Jaroslav Kmeť, SVK, CIO Slovakia**
 - “Modern e-Slovakia, friendly to people”
- **Jiří Skála, CZE, GuideVision**
 - „Technology and suppliers in the era of Digital transformation“
- **František Kohout, CZE, Director of Platform Support & Innovation at DP DHL IT Services**
 - “Driving innovation”
- **Sami Kallio, FIN, CEO at HappySignals**
 - “Customer led Service Desk strategy”
- **Josef Lhotský, CZE,**
 - „IT is Evolution: The Digital Transformation of Life, or There and Back Again“
- **Hynek Šandera, CZE, Finance Manager at INGKA Centres Europe A/S (IKEA)**
 - “Business in IT Transformation projects. Partner or Threat ?”
- **Jiří Šafránek, CZE, CIO of Olomoucký Region**
 - “CIO challenges”
- **Ricardo Alvarez, CHE,**
 - “The 7 YEARS theory”
- **Zdeněk Jelínek, CZE, ‘ITIL4 key features – the latest version of ITIL4, what is new?’**
- **Zdeněk Kvapil, CZE, “How can CIO communicate IT Quality? From reporting incidents to quality”**
- **Jonathan Boyd, GBR, “Collaboration as a driving force of innovations – DCMM model”**

23.5.2019 workshop for CIO: CIO of the digital era – disrupt or be disrupted, 9:00-12:30

- Social media and modern CIO
- Practical tips how to increase CIO value and opportunities
- Building personal brand and promoting organization



09:05 - 9:10	Conference start – welcome from the conference founder - Zdeněk Kvapil, Jonathan Boyd, Q4IT <i>Conference focus „Digital Governance“</i>	
9:10	Dr. Marcell Vollmer, DEU, CDO SAP <i>“Impact of Digital Transformation of CIO Agenda”</i>	
9:40	Lizzie Hodgson, GBR, ThinkNation <i>“The commodification of ideas: are we missing the point?”</i>	
10:05	Jaroslav Kmeť, SVK, CIO Slovakia <i>“Modern e-Slovakia, friendly to people”</i>	
10:30	Coffee break	
10:50	František Kohout, CZE, Director of Platform Support & Innovation at DP DHL IT Services <i>“Driving innovation”</i>	
11:15	Jiri Skala, CZE, GuideVision <i>“Technology and suppliers in the era of Digital transformation“</i>	
11:45	Sami Kallio, FIN, CEO at HappySignals <i>“Customer led Service Desk strategy”</i>	
12:10	Lunch	
13:20	Josef Lhotský, CZE, IT process specialist, at Česká spořitelna a.s. <i>“IT is Evolution: The Digital Transformation of Life, or There and Back Again”</i>	
13:45	Hynek Šandera, CZE, Finance Manager at INGKA Centres Europe A/S (IKEA) <i>“Business in IT Transformation projects. Partner or Threat ?”</i>	
14:10	Jiří Šafránek, CZE, CIO at Olomoucký Kraj <i>“CIO challenges”</i>	
14:35	Partner entry – itSMF CZE, SVK	
14:45	Coffee break	
15:10	Ricardo Alvarez, CHE, IT Support Specialist at SCHOTT <i>“The 7 YEARS theory”</i>	
15:35	Zdeněk Jelínek, CZE, Q4IT <i>“ITIL 4 key features - the latest version of ITIL”</i>	
15:50	Zdeněk Kvapil, CZE, Q4IT <i>“How can CIO communicate IT Quality? From reporting incidents to quality”</i>	
16:05	Jonatan Boyd, Zdenek Kvapil, Q4IT <i>“Collaboration as a driving force of innovations – DCMM model”</i>	 
16:35	Conference closing, invitation to itsDFI 2020, 20.5.2020	
	Time reserve	
17:00	End	

